



Established in 2012, Phoenix Partners is a Montreal-based PE fund focused on acquiring controlling interests in traditional businesses in the lower mid-market (EBITDA \$5M-\$15M)



Our approach is to build strong relationships with current owners and their management based on trust and alignment of interests. Our goal is to enable our companies to accelerate their growth.

Our mission is simple; we partner with founders, founding families and management to grow their business to new heights.

### Investment Criteria

- ✓ Exclusively buyouts – majority ownership
- ✓ Leaders in their niche – compelling industry fundamentals
- ✓ A history of strong and predictable cash flows
- ✓ EBITDA \$5M - \$15M (ideally EBITDA margin >10%)
- ✓ Capable management team
- ✓ Niche manufacturing, value-added distribution, food processing and consumer packaged goods
- ✓ Investment thesis based on follow-on acquisitions and above average organic growth potential

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